

## Creating an Engagement Agenda On Campus

Regional 2005 NSSE Users' Meeting  
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## University of Missouri *in* St. Louis

- Urban public research university
- Recent *leadership* and vision changes
  - UM System Strategic Plan
  - UMSL Action Plan
- NSSE Participation (begins with 2000 pilot)
  - From “*administrative use only*” in 2000 to campus-wide forums in 2003, 2004
  - From “*denial of results*” to colleges verifying, faculty discussions, and Action Plan benchmarks



## Creating the Agenda

- Use the language and tie to mission
- Focus on learning
- Share the data with the campus community
- Verify the data in context
- Combine with other mission goals
- Partner with multiple offices
- Program strategically
- *Leadership matters*



## University and Campus Activities

- University System-wide Efforts
  - UM New Faculty Teaching Scholars
  - President's Academic Leadership Institute
- Campus-wide Efforts
  - Center for Teaching and Learning (est. 10/2000)
    - Programs and orientations initiated for faculty (full and part-time) and TAs
    - Kuh presentations with academic and student affairs leaders, early career faculty (2/02)
    - Campus activities focus on engagement concepts



## Campus-wide Efforts (cont'd.)

- *UMSL at 40: Campus Conversations 2003-2004*
  - November '03 NSSE and student engagement
  - February '04 Engaged research
  - April '04 Community Engagement
  - February '05 Creating an Engaged University
- Action Plan Development 2003-2004
  - Office of the Provost created August 2004
  - Associate Vice Provost Enrollment Management (new position)
  - Increased reliance on faculty governance for input
  - NSSE included to gauge progress to goals
- Current initiatives 2004-2005
  - Retention and recruitment consultant contract
  - Provost's Forum on Technology and Learning
  - Continuing Campus Conversations
  - Campus offices coordinating orientations, programs



## College Activities

- College efforts – sampling
  - Arts and Sciences appended with permission 15 NSSE items to fall semester 2002 course evaluations
  - College of Business Administration samples all majors in its capstone course
  - Honors College oversamples its freshmen and seniors
- College efforts – discussion and action
  - Presentations about NSSE invited by Colleges of Education and Business
  - A & S Dean's charge to departments
    - Departments asked to identify focal areas
  - Embracing undergraduate research
    - Undergraduate Research Symposium



## Center for Teaching and Learning

- Guiding principles
  - Increase awareness of engaged pedagogies
  - Situate recommendations in research
  - Consult and involve colleagues
  - Program with other units
  - Invite all – be inclusive (faculty, staff, TAs)
- Programming Partners
  - Information Technology
  - Honors College
  - Student Affairs
  - Deans
  - Missouri/Illinois Faculty Developers (MIFD)
  - Institutional memberships: POD Network, AACU



## CTL Program examples

- Focus on Teaching and Technology Conference Themes
  - Student Engagement: Creating Learner-Centered Environments (2002)
  - Learning Through Research, Inquiry, and Civic Engagement (2003)
  - Engaging Strategies for Student Learning (2004)
- Sample of faculty presentations
  - Physics of Engagement: How to attract, retain, and engage students in introductory science courses
  - Where Everybody Knows Your Name: Lessons from introduction to economics
  - Taking it to the Streets: Undergraduate research in the community
  - Study Abroad Programs: Unique ideas to engage students



- Campus wide Conference and Orientation for TAs
  - Engaging UMSL Students: An Interactive Discussion
  - Engaging Students in Research and Technology
  - Delivering Engaging Lectures
- Educating Responsible Citizens: An Imperative for Higher Education (June 2004)
  - Fulfilling Higher Education's Civic Mission
  - Integrating Civic Engagement into Faculty Roles
  - June Civic Engagement Book Club
  - Creating a Civic Engagement Presence in a Course



## Outcomes

- Increased campus-wide awareness (FSSE, NSSE)
- Persistent conversations
- Increasing consultations
- Improved communication across divisions
- Responsibility assumed at unit level
  - Increased acceptance of methodology, data
  - Interventions identified in colleges and departments
- Increased response rates

	<u>NSSE</u>	<u>FSSE</u>
2003	38.0%	26.4%
2004	47.5%	44.5%



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- Program strategically
- Leadership matters
- *Change is slow*

