

Good Ideas on Sharing NSSE Data

The following ideas were contributed by participants in recent Regional NSSE Users Workshops.

Sharing NSSE Data with Administration

- * Don't just send a report. Share results and schedule a time to meet with deans.
- * Provost required deans & faculty to submit plans for improving NSSE scores.
- * Added "group" variables to pop file, made it easier to id distance ed, departments later.
- * Discussed multi-year comparison in a retreat.
- * Trend analyses to check past years' performance against actual performance (on benchmarks) and to set goals for 2007
- * Involved marketing students in promotion of survey and getting student feedback.
- * Kept deans informed of administration process—their students in sample, templates of letters, when survey was in the field, and provided updates on their response rates throughout
- * Created colorful brochure with graphs, tables of data of interest to campus, deans, VPs
- * Formulate Student Affairs benchmarks to generate more interest in results.

Sharing NSSE Data with Faculty and Students

- * Formed "Action Team" (faculty & staff) to spearhead administration, promotion & help analyze results.
- * Host lunch to discuss findings with faculty.
- * Student Ambassadors met with FY classes, and SR capstones to discuss impact/importance of participation.
- * Ads promoting survey & explaining results, placed in campus paper.
- * College wide symposium on NSSE, with discussion groups.
- * Involved student affairs to promote survey administration and to solicit students for focus group to examine survey results.
- * Table tents with findings in dining halls.
- * Created "Get Engaged" t-shirts to give away at all-campus NSSE forum.
- * Joined a consortium to get more responses to questions of interest to our institution (urban).
- * Passed out Nestle bars on flyers with a "Got NSSE?" campaign slogan reminding students to check their school email for their NSSE invitation
- * Inserted flyers on NSSE into graduating senior packets
- * Chalked notice about NSSE on campus walkways; ads in campus newspapers; streamers on campus computers in InfoCommons and computing labs; put article on homepage of institution Web site
- * Pulled together a focus group made up of a representative from student-focused campus organiza-

Creating Action Plans for Sharing NSSE Data

- * Relevancy. What data is most compelling for your campus, units, departments, students, student affairs, deans? Tease departments, units with small sets of results, not the whole report.
- * What campus initiatives might benefit from NSSE data? Connect results to "hot issues" on campus, send to relevant groups.
- * How can you use comparison group data to motivate reflection and action on your results?
- * Can you look at your results relative to part performance and absolute standards and commit to getting better?
- * What other institutional data can you link to NSSE results?

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